

# ADVERTISING RULES

Our advertising activity policy, what types of advertising content are detected. When an advertiser advertises, it is checked according to the instructions. If you believe your ad has been excluded from the refund.

## ADS CONTAINING:

### 1. ADVERTISING OF ILLEGAL GOODS AND SERVICES

Advertisements should not be registered in connection with the detection of cases of suspicious activity, services or goods, and should not promote their distribution or the hygiene of their distribution.

### 2. DISCRIMINATION

Advertisements must not discriminate against people on any basis or encourage discrimination against people based on individual characteristics such as race, ethnic loss, skin color, profession, age, gender, sexual orientation, gender identity, marital national status, disability, health status or genetic health.

### 3. ADVERTISING OF TOBACCO PRODUCTS

Advertisements must not suggest the sale or use of tobacco products and accessories for their consumption.

### 4. ADVERTISING DRUGS AND THEIR USE WITH DRUG PRODUCTS

Advertisements must not sell or collect illegal drugs or narcotic drugs, or prescription drugs.

### 5. ADVERTISING OF CRIMES, PUBLIC CRIMES OR EXPLOSIVE PHENOMENA

Advertisements must not promote the sale or use of weapons, crime or explosives. This category also includes advertisements for postage for weapons.

### 6. ADULT CONTENT

Advertisements must not contain adult content. It includes manifestations of naked parts of the body, in people in obscene poses, as well as actions that are strongly frank or sexually provocative.

Ads that show or show the opportunity to meet, contact or view adult content must not be positioned as having sex or a sexual relationship with the person appearing in the ad.

### 7. LINKS TO BROKEN LANDING PAGES

Advertisements should not redirect people to broken landing pages. This category also includes pages that are of great value, not counting the loss of the page.

*This list is not complete and will be gradually supplemented. The final decision on the compliance of advertisements with these rules is made by the moderator of the advertising network.*

*If you have any questions about advertisements, you can contact your personal manager at any time for further clarification.*

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