## ABOUT US

T.direct is the simplest and most convenient platform for advertisers who prefer to buy only quality traffic. It delivers over 2 billion views and over 3 million conversions daily. The network operates on a pay-per-click/per-impression model and has over 8,500 advertisers as of the end of 2022.

## Features:

- 1. Simple and flexible targeting settings. Build your audience using geo, operating systems, browsers, age characteristics and other parameters.
- 2. Quick campaign creation. Usually 2-3 minutes are enough for the ad to take shape and be ready to attract real customers.
- 3. Responsive, competent support, around the clock answering questions. Instant replenishment of the balance.
- 4. Formats: Native advertising, mobile push notifications.
- 5. Detailed statistics for analytics of advertising campaigns, where data is available on dates, clicks and views, costs, as well as CTR, CPM, CPC.
- 6. Fast campaign moderation.

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